 Wisconsin Badger State Chapter  
 Solid Waste Association of North America  
 Teleconference  
 January 18, 2018 11:00 A.M.

Call to Order  The meeting was called to order at 11:03 a.m. by President John Welch.

Roll Call  
Board Members Present  
Dave  Meleesa  
Phil  John  
Larry  George  
Chris  Erik  

Absent:  
Chad, Roxanne  

Also Present: Shelby Jensen, Administrative Assistant  

Agenda  Motion by Meleesa, second by Chirs to approve the agenda. All in favor, motion carried.

Minutes of Previous Meeting  Motion by Meleesa, second by Chris to amend and approve the minutes of the previous meeting. All in favor, motion carried.

Treasurer’s Report  The treasurer’s report was reviewed. Motion by Erik second by Phil. All in favor, motion carried.

Committee Reports  

DNR Report  No update.

Safety Report  The Safety Committee will have a Safety Kiosk set up at WIRMC. Erik mentioned that there was a fatality in Wisconsin, in the private industry. It has been challenging to learn much.

Membership Report  Membership is right around 144 members. 2018 goals include: calling all new members who joined in 2017 and a welcome membership flyer will be sent as well as a flyer to the whole membership on current events happening in SWANA.

International Report  The International Board is planning to pass a resolution on the reorganization. John has voiced Badger Chapters opinion. Other chapters have echoed the same concerns.

YP Report  During the last YP call Phil, Roxanne and Erik talk about the committees they are Chair to encourage YP’s to get involved in committees.

Social Media Report  The committee will continue improving likes and posting at least once each week. We will also continue to share more posts from AROW, SWANA National and others.

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Advocacy Report  Meleesa suggested that Wisconsin’s waste organizations join forces on advocacy issues. There are very few times when the groups disagree. Other Directors agreed this was a good idea.

Meleesa met with several people and organizations, including Senator Cowles, Clean Wisconsin, a representative from Representative Tittl’s office and American Chemistry Council, regarding Pyrolysis. The meeting turned confrontational. The Bill went to Senate and Assembly for a vote. John asked if the Directors would like to put together a letter saying there are aspects that we oppose. Meleesa suggested not to do that.

Senator Miller and Senator Cowles have proposed a bill that adjusts the e-cycling law. This will be discussed at another time.

AROW has been working with the American Coatings Association for a few years on legislation called Paint Care. It is designed to charge up-front around $0.50 per gallon of paint. The money would go into a fund that would help cover the cost of recycling paint. It would help make HHW facilities more affordable.

Programs Report  Brandon Knudtson from Hilltopper Refuse and Recycling, interested YP’s and a representative from Outagamie County will be asked to be on the subcommittee as well.

Regarding ARF, research will begin based on the project guides.

Scholarship Report  No update.

Timeline Reviewed  The timeline was reviewed.

Unfinished Business

a.  Potential For Statewide Education Campaign
Statewide Education Campaign has begun. Subcommittees are working on the website, content and the official name of the project.

New Business

A photographer will be at WIRM Conference to take headshots. There will be no cost to YP’s for headshots. The charge for those older than YP will be $35-$45. It is anticipated that the YP’s cost will not be covered by those paying for headshots. Meleesa stated that it will be about $400 - $600 per organization (SWANA, AROW, WCSWMA). Motion by John, second by Erik, to approve spending $400 - $600 to cover the cost of headshots at WIRM Conference.

Dave stated that UW-Stevens Point students were disappointed in the results of the Student Design Competition at WasteCon and are disappointed in SWANA National. Dave suggested to give the students encouragement and support at WIRMC.

Meleesa stated that UW-Stevens Point does not plan to enter the Student Design Competition next year because of the outcome this year.

SWANA National sent a survey asking if National Sword impacted your state, but they only asked state regulators. Regulators answered that National Sword has not affected Wisconsin because they have not...
requested to landfill banned items. Meleesa would like to send a survey to Responsible Units of Recycling and MRF owners to see how they have been impacted.

SWANA National sent a survey about interest in hosting SWANApalooza 2020. Wisconsin has a hard time meeting the qualifications including, a large city, direct flights to a near airport and activities and tours nearby.

**Adjourn**  Motion by John, second by Erik to adjourn. All in favor, motion carried. Meeting adjourned at 12:18 p.m.

Shelby Jensen, Administrative Assistant
Approved