Call to Order  The meeting was called to order at 11:00 a.m. by President John Welch.

Roll Call

Board Members Present

John Welch                          Chris Anderson, left the meeting at noon
Erik Lietz                          Pat O’Brien
Brian Tippetts                     Roxanne Wienkes, left the meeting at noon
Larry Hougom, left the meeting at 12:17pm Chad Doverspike
Phil Gearing

Absent

Meleesa Johnson

Others present  Shelby Schraufnagel, Admin. Assistant; Joe Van Rossum, DNR; George Shereda, TRC Solutions, Inc.; Allison Hackner, Dane County; Dan Bertalan, Into the Outdoors Education Network

Minutes of Previous Meeting  Motion by Chad, second by Pat to approve the minutes of the previous meeting. All in favor, motion carried.

Treasurer’s Report  SWANA’s share of WIRM C’s revenue is about $20,000. This is a third more than SWANA’s normal share because WCSWMA let their share be divided between AROW and SWANA. A thank you letter will be sent to WCSWMA. The Treasurer’s report was reviewed. Motion by Chad, second by Phil to approve the treasurer’s report. All in favor, motion carried.

Committee Reports

DNR Report  Joe V. gave an update on DNR staffing changes. Hiring for the Director position is in the interview phase. Subsequently, a Deputy Director, hydrogeologist in the northeast region, northeastern regional supervisor and two or three regional hazardous waste staff. Valerie Joosten will begin on May 15th as the Lead Engineer.

Collection and transportation licensing will shift to online forms. The approval process for wood waste processing facilities that do not meet the definition of clean wood waste will be streamlined.

Two guidance documents went out for public comment. Documents are in regards to landfill tipping fees related to residual from MRF’s and C&D material processing facilities and waiver of fees for the voluntary removal of waste material.

Other guidance documents of interest include one relating to mixed broken glass from MRF’s and alternative uses for the material, another on how program approves shingle processing and lastly on remediation on clean soil guidance.
Upcoming meetings include; Solid Waste Interested Party meeting on May 10th at 9:30 via webinar and the Waste Management Study Group will meet on June 6th in Madison.

Unfinished Business

   a. Potential for Statewide Education Campaign    Dan Bertalan, Into the Outdoors Education Network stated that the program impact many people including; public adults, students, teachers, curriculum developers and networks of educations over the course of three years on television and seven to ten years nationally in school systems in schools in the Midwest. Into the Outdoors Education Network is the only broadcast television show in the Midwest that has won 13 Emmy’s and has a companion online network.

   Into the Outdoors Education Network would like to work with SWANA to create an education show that would broadcast three times each year for three years. From this education show, four stand alone science education films would be created. Then four new sections are built on a website, each section is dedicated to stand alone video, lesson activity, teacher background, student references, everything that students and the teachers need for hands on peer shared learning.

   The material that is created is copy right free to all Into the Outdoors Education Network partners to do with what they would like. Including, streaming the show, using it on websites, etc. A master DVD of the film version is given to all of the Partners for them to give away at $0.40 per copy.

   The only cost to SWANA is the cost of production, $54,000. Chad asked if Dan could provide the board with a sales packet to help solicit donations from vendors, companies and other organizations. Dan added that there is complete coverage in Wisconsin, almost complete coverage in Minnesota, Iowa, Ohio, Indiana, Illinois and Michigan. Phil suggested to see if other Chapters would be interested in helping to fund this endeavor.

Safety Report    Erik reported some safety statistics from the SWANA National Safety Ambassador meeting held at SWANApalooza in March;
   • 2016 – total of 113 fatalities. Of that 46 were solid waste employees and 75 were public.
      o WI had 4 total – 3 solid waste employees and 1 public
   • 2017 YTD – total of 22 fatalities. Of this 8 solid waste employees and 14 public (same YTD as 2016)
   • Still the 5th most dangerous job in US
   • Very likely that this (#5) ranking will INCREASE due to other industries reducing their fatal accidents faster than solid waste.
   • New Best Management Practices are being developed for 2017
   • Started an Affinity Program (partnering relationships) specific to safety with Blue Ridge Services, Concorde Inc, and Eureco Health

Statistics are provided by SWANA National.

A Safety Summit is being held by the Land of Lincoln (Illinois) chapter April 20th in Chicago. Topics include: Managing Driving Distractions, Maintenance Shop Safety, Commercial Motor Vehicle Safety, Correcting Poor Safety Behavior, Backing BMPs, Safety Leadership and Culture. Erik stated that one or two members of the safety committee will be attending the Safety Summit.
**Membership Report**  Membership is around 125 members. Phil and the membership committee have come up with a list of questions for the Membership Survey. Shelby created the survey and directors gave feedback on changes they saw. Phil and Shelby created a Welcome Flyer to send to new members.

John stated that he has a concern about the question asking if there is interest in fall training. This was something that SWANA did in the past but the training session became too similar to sessions at WIRMC. Erik suggested the fall conference could be safety oriented and the fall training could end up being the Equipment Road-E-O.

Motion by Erik and second by Pat to approve sending the welcome flyer and membership survey. All in favor, motion carried.

**International Report**  John stated that the National mid-year meeting is April 22nd and WasteCon is in conjunction with ISWA in September.

There is a very significant change proposed to the overall structure of the SWANA National board is to completely change the make-up and size of the international board. It is proposed to reduce the board to a 25 members. This recommendation comes from strategic planning experts. Currently, there are 70 members on the board and 15 members on the executive committee who make larger decisions. It is also proposed to make the regions smaller so there would be 13 regions. The Badger Chapter would be included in the region with; Wisconsin, Illinois, Michigan, Indiana and Ohio. One representative from each region would be on the board, two technical division representatives, two private sector representatives, one or two young professional representatives, five officers and one representative that is not determined. Each board member could serve for two year terms and up to three consecutive terms. Instead of meeting two times each year, the board would be three times each year; at WasteCon, Mid-Year Meeting and in April or May. There are several logistical questions and issues that still need to be worked out. It is expected that the by-law changes will be ready for a full membership vote by fall of 2018 and a new board instated for WasteCon 2019.

Brian added that he agrees with this decision to decrease the size of the board. His concern has been that SWANA is appearing less as a professional education group and more like a trade group.

**YP Report**  George, YP’s gave the CQA Panel to the National group. YP’s are also working on submitting a live feed budget to the board for planning events in the summer or fall. Roxanne added that eight different locations attended the CQA Panel.

Wisconsin’s YP Week will begin the week of April 22nd.

**Social Media Report**  No report.

**Legislative Advocacy Report**  No report.

**Programs Report**  No report.

**Scholarship Report**  Scholarship deadline is coming soon. No other report.

**Timeline Reviewed**  Committee goals will be reviewed next meeting. Timeline was reviewed.
Unfinished Business
   a. Possible RCC Employment – RCC is not interested in hiring Shelby as an employee. Meleesa, Erik and John will meet to review options.

New Business
   a. Trucks on Seasonal Limited Roadways – Erik stated reported that there is a problem with the consistency of enforcement of roadway limitations. It is unsure if it is a county, regional or state problem.

Other Business

Next Meeting  The next meeting is scheduled via teleconference on May 18th, 2017 at 11:00 a.m.

Adjourn  Motion by Pat, second by Chad to adjourn. All in favor, motion carried. Meeting adjourned at 1:36 p.m.

Shelby Schraufnagel, Administrative Assistant
Approved