Call to Order – 11:03am

Roll Call –

1. BOD: John Welch (President), Lindsey Carlson (YP), Dave Hagenbacher (YP), Phil Gearing (Membership), Allison Rath sack, Meleesa Johnson (Treasurer), Chris Anderson (Secretary/Social Media), George Shereda, Chad Doverspike, & Erik Lietz (VP/Safety)
2. BOD Not Present: NONE
3. Also Present: Susan Schuller (SWANA Admin Assistant), Valerie Parker (Weston, Pat O’Brien, Crystal Clark,

Minutes of Previous Meetings December 2019
Motion by Lindsey to approve December 2019 as written
Seconded by Chad
Approved – Motion Carries (Unanimously)

Treasurer’s Report Meleesa
• Discussion – John noticed the General Admin costs to Recycling Connections is at ~ $3,600 when only budgeted $3,000. We need to keep an eye on this. Susan reminded the group that Recycling Connections was asked to help with the PFAS Work Group who meet bi-weekly. Those are above and beyond services. A reminder: the contract is for 10 hour a month. Meleesa mentioned the report was not for the full year. It doesn’t reflect exactly to when invoices are received to when they pass through the budget.

• Phil asked about students coming to WIRMC. Specifically asking about the UW-Madison student group that is forming. What have we done for supporting students?
  o Students at WIRMC received a reduced fee for registration. More or less, students receive free registration. Their “registration fee” only covers meal expenses.
  o No requests have been received by Meleesa for supporting students.
  o Question asked by John: Should we reach out and offer support to this group at UW-Madison since they are a new group forming?
  o Phil Responded - There is an advisor. They are just forming. Phil will reach out and ask if they have barriers to attending.

Motion by Chad to approve the financial report.
Seconded by Lindsey
Approved – Motion Carries (Unanimously)

Committee Reports

1. DNR Report Kate Strom Hiorns – not present, but sent an update
DNR – Waste & Materials Management Written Update to SWANA 1/16/20
Staffing:
• In hiring process: Waste Management Specialists in Southeast Region for Haz Waste and Solid Waste; IT Specialist in Central office

Wisconsin Badger State Chapter - Solid Waste Association of North America
Recently hired: Hydrogeologist in South Central region; HW Specialist in Northeast Region; Environmental Program Associates in West Central and Northeast Regions; E-Cycle Compliance Specialist in Central office

Next: Beneficial Use/Low Hazard Exemption Specialist in NER/CO; HW Specialist focusing on Transfer-Storage-Disposal facilities

Rulemaking:
- NR 538 (beneficial use) and NR 600 (haz waste) rule packages waiting on Governor’s office approval, E-Cycle rule scope approved and starting rule writing, and Coal Combustion Residual scope statement hearing held and going to Natural Resources Board in February

General Program:
- Legislative Audit Bureau Statewide Recycling Program evaluation continuing; LAB toured the Germantown MRF, contacting organizations and businesses around the state
- Moving forward with a Waste Characterization Study, hope to have RFP ready in February
- ADS Seven Mile Creek LF going through feasibility now and proposed an alternative liner, DNR currently evaluating
  - John mentioned SWANA BC may want to request a response from the DNR to this decision. Marathon County was considering making this request as well.
  - In discussion, the board supported making this request.
  - Vote Taken
    - Motion made by Chris to approve action – Chris made a motion that SWANA BC places an open record request to the DNR to see the ADS Seven Mile Creek Landfill alternative liner proposal.
    - Seconded by Melessa
    - Approved (unanimously) - Motion Carries

PFAS:
- DNR recruiting for a Communications position and 2 researchers, also a coordinator position across programs within DNR
- State coordinating committee (WisPAC) meeting today, 1/16

2. **Safety Ambassador Report**  
   - Erik  
     - Meeting coming up on the 30th at 10:30am. Agenda will get out soon to the committee.  
     - SWANA national ambassador called. New safety sponsor – Caterpillar. They are a significant contributor.  
     - Safety Pledge – Only 8 people took the safety pledge in WI. Please take that pledge.  
       - There is an idea to have a safety pledge kiosk at the conference!  
     - 2019 data on safety statistics is now available. Our industry remains the 5th most dangerous occupation.  
     - Discussion on current industry fatalities.  
     - There was discussion on “nearly miss” incidents. Those incidents are discussed at these committee meetings and are of interest. Please send “near miss” incidents to Erik when you hear of them.  
     - Another concern is the aging staffing on the road.  
     - Next meeting is January 30th at 10:30pm. Please feel free to join.

3. **Membership Report**  
   - Phil  
     - No meeting to report. SWANA BC currently has 166 members. The committee has reached out to those who lapsed to get them signed up. We receive a report from SWANA national when someone drops.
4. **International**  *John*
   SWANApalooza – coming up in Atlanta March 23. They will be working on a five year strategic planning meeting for 2 days in Columbus, OH in March. John will be at this meeting. Bylaws we hope to pass soon.

5. **YP Report**  *Dave/Lindsey*
   They had a call on Tuesday. Discussed the conference YP Welcome Event. Crystal and Ali will lead the efforts for this event. Sneak Peek: the theme is an Upcycling night with competitive and non-competitive activities planned. Don’t miss it! YP of the Year Award. Please get those nominations in. Due early Feb. (7th)

6. **Social Media Report**  *Chris*
   New proposal was sent to everyone – Emphasis will be placed on reducing single use plastic bags. Chris shares that he has banned plastic bags in his house. At the conference people will be asked to take action/a pledge of reducing their single use plastic bags in order to enter in the drawings. Prizes focus on sustainable items to help people reduce waste. A request was made by the committee to move forward to approve this proposal. The committee is asking for about $350 to purchase items for drawings.
   - Meleesa asked – what is the overall plan for education. Is this just to get them on Facebook?
     - Lindsey shared the strategy already in place for social media posts.
     - Chris added to this. We want to increase the number of people of people following us through social media platforms.
     - There is a Social Media Spreadsheet already outlining SWANA BC Social Media strategies. Please request to view this if you wish. It can be shared from the SWANA google drive.
     - Chris adds -- Also with plastic bags, it is a good focus because they are a pain at MRFs and at landfills.
     - Recycle More WI ran a campaign. Maybe ask for some content for social media.

   A motion by Chris to approve the proposal from this committee specifically on the section allowing the committee to use the estimated $350 to purchase sustainable products to use in a drawing at conference (NOTE: The other idea in the proposal for purchasing iron on patches/decals is on hold until a later date and not being asked to vote on at this time.)
   Seconded by Meleesa
   Approved – Motion Carries (Unanimously)

7. **Legislative Advocacy Report**  *Meleesa*
   - Today at 11:00 is the hearing regarding incinerated residual exemption. Meleesa helped write this bill/proposal but said we will stay neutral on this when it comes to voting.
   - 2013 Act 301 regarding MRF residuals won’t be at the hearing.
   - WisPac at DNR has a meeting today. They are passing their charter.
   - Nationally – Bill 563? (or is it Bill 535?) Regulate PFAS as a hazardous compound. Might not see any action in Senate.
   - There is some activity legislatively to address Fire Fighting Foam, but it is without a bill so far. They are using specifically language “Clean Sweep.” This could be confusing using the same term already used in the industry. Clarification will be needed.
   - WI has $20 million surplus in the Environ Management Account. It is important to stay aware of these funds and which proposals are coming through requesting funds from this specific account. We want to be sure they are appropriate use of this money.

8. **Scholarship Report**  *George*

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Wisconsin Badger State Chapter - Solid Waste Association of North America
George – not much since last scholarships awarded. We will be getting a schedule together soon after National notice of Feb 1 comes out. We will decide how we

Timeline Reviewed -
1. **Annual Report 2019** due January 25th – Susan emailed a few of you for committee information for this report. Please respond if you haven’t already (Meleesa’s legislative information was received--Thanks). *Susan*

Unfinished, New, Other Business
1. **Status of By-laws Changes**
   - No changes since the most recent draft. We are still waiting for lawyer review against state law. Erik has an attorney that works with non-profit organizations. They are reviewing our organization through their law firm to be sure there are no conflicts of interest. Then they will set up a schedule for reviewing these bylaws. It is moving forward.
   - John sent out a draft letter. Please review and send comments to John that will go to the membership.
   - There will be an option for electric voting options in addition to voting in person.

2. **WIRM update** – Susan provided an update. 134 registered. 40 days until conference. 15 sponsors. 30 exhibitors so far.

Next Board Meeting
Feb 26, 2020 at 9:45 am at WIRM Conference in Wisconsin Dells, WI Chula Vista Resort (in person)

Adjourn
Motion by Lindsey to adjourn
Seconded by Chris
Approved – Motion Carries
Meeting adjourns at 12:11pm.

Minutes by Susan Schuller, SWANA BC Administrative Assistant