Call to Order  The meeting was called to order at 11:00 a.m. by President John Welch.

Roll Call

Board Members Present

John Welch  Roxanne Wienkes
Erik Lietz  Pat O’Brien 11:37
Phil Gearing  Chris Anderson
Brian Tippetts  Meleesa Johnson
Larry Hougom
Chad Doverspike

Others present – Curt Madsen, TRC Solutions, Inc., Rick Aho, AWS

Minutes of Previous Meeting  The follow names were spelt wrong in the previous meeting minutes; Bob Grefe, Rob Grosh, Joe Van Rossum, Dave Hagenbucher. Motion by Meleesa, second by Chris, to approve the minutes as amended from the previous meeting on December 15th, 2016. All in favor, motion carried.

Treasurer’s Report  The status of the checking account is $5,459.57 and the status of the savings account is $15,951.20 as of January 13th. The only revenue in 2017, thus far, is from membership dues. Shelby’s payment in 2016 was taken out for $938.
Motion by Chad, second by Brian, to approve the treasurer’s report. All in favor, motion carried.

Committee Reports

DNR Report  No update.

Safety Report  Brent, John’s Disposal, will follow up with the City of Racine regarding their recent death in the industry.

Erik spoke with the Brown County Sheriff’s Department regarding the Slow Down To Get Around law. There have been several incidents of vehicles crashing into sanitary vehicles and a problem with city police not knowing that it is a law. The safety committee would like to put together a coordinated effort and partner with other agencies who are protected under this law, including: public works, utility co-ops and power companies and to inform all law enforcement agencies about this law.

There is concern from the safety committee regarding pressurized gas cylinders. It has been difficult for some disposal companies to properly deman the cylinders. The proper method is to release the gas and fill it with hydrogen.

Chad stated that Chris Blan from Brown County is organizing a training program on gas
cylinders on March 24th. Chad will get back to everyone with more details.

John questioned how other MRF’s are handling this material. Erik stated that the problem the safety committee has come across is that some scrapers will not accept cylinders anymore and if they do they are not handling them correctly. This may be a material management and a safety issue in the industry. The gas can cause health issues and the cylinders are hard to get rid of.

The safety committee would like everyone to share how they handle cylinders to share with members who are having problems with disposal.

The board gave the safety committee authorization to disseminate information on Slow Down To Get Around. Meleesa suggested creating a marketing campaign to disseminate the information. This way there may be a chance to get funding for outreach. She also pointed out that it is just as important to make the public aware of this law as it is to inform law enforcement.

Membership Report  There are 119 current members, about 41 are YP’s and 14 of those 41 are students. It is expected that there will be an influx in student membership as soon as spring semester starts. The committee talked about creating a survey to disseminate to members to find out what they would like to see from the chapter and how to keep them engaged. The committee will formulate the survey and present it to the board for approval at the next meeting.

International Report  International membership is at a high. SWANA Palooza is coming up at the end of March. WasteCon will be held in September in Baltimore in conjunction with ISWA. The student design competition will return to WasteCon. UW-Stevens Point created a second semester course designed for the student design competition and they will compete at WasteCon. During the national YP call, Chapters that have student design teams are encouraged to support the team to attend WasteCon or provide sponsorship. The Badger Chapter budgeted for this sponsorship.

During the national membership committee meeting the idea was brought up to do localized training with support from international. John voted against those actions because of experience with MOLO. The training material from SWANA is too expensive and it can make the training costs prohibitive. Long term planning, the chapter may find cost effective ways to offer training.

There is a proposal to change the structure of the international board. Currently there are about 70 board members. The proposal is to have 10 regions and one member from each region would be a representative. Brian suggested that a way national can stay connected to individual chapters is to communicate through webinar if they don’t have a direct representative.

Three applications were submitted in response to the call for applications for a YP Representative on the International Board. One was from the Badger Chapter, Dave Hagenbucher. Erik has been named Technical Division YP Representative on the National Board for landfill management. Roxanne has joined national YP steering team.

National YP’s plan to put together three to four webinars each year. The first webinar will be with the Badger Chapter putting together the QCQA presentation for WIRMC and convert it into a webinar to go to national.

YP Report  Phil reported that Dan Michaels is helping to coordinate the YP lounge at WIRMC, partnering with AROW’s emerging leaders group. WIRMC initiatives and the YP procession
was discussed at the YP monthly meeting.

Roxanne reported that Ryan created the layout and came up with the topics for the first newsletter. She explained that they would like to see it get more technical and that this is a way for YP’s to get involved by volunteering topics and articles. Roxanne explained what was all included in the first edition of the newsletter. They are looking for advice on how to deal with photo rights. Meleesa stated that incidental capture of people in a public place does not violate privacy. John stated that on the registration form for events there is a line item that states that by signing you agree to allow SWANA to use any photos taken of you.

Chad suggested to consider incorporating non-YP articles when appropriate.

Motion by Pat, second by Chris to approve the newsletter. All in favor, motion carried.

**Social Media Report**  Chris stated that administrators will start being more active on social media by posting events for conference calls, job postings and safety tips. The goal is to try posting on a weekly basis. The committee agreed that there should be criteria for posts. Posts such as sales or marketing activity should be avoided.

**Legislative Advocacy Report**  Meleesa reported that there is discussion on breaking DNR into two.

Capital Times published an article on different agencies request. DNR Secretary Cathy Stepp submitted a 2.1% decrease from the 2016 to 2017 phase.

There has been controversy on DNR language regarding climate change.

The budget will be released in January.

Meleesa stated that if anyone wanted legislative updates sent to them they could visit the legislative website for updates.

**Programs Report**  Chris reported that focus is on the Road-E-O and ARF. At WIRMC the programs committee will reach out to everyone for interest, and to sign up volunteers and sign up operators to join.

**Scholarship Report**  Roxanne reported that the national scholarship application will be used to provide an easier transition to move an application on to national. It is proposed to open Category 2, to sophomores, juniors and seniors. It is also proposed to eliminate the one year membership requirement for student members but keep it for scholarship applicant sponsors in Category 1. The board agreed that scholarship requirements could be deviated from on a case by case basis. Motion by Pat, seconded by Chris to approve changes to scholarship criteria. All in favor, motion carried.

**Timeline Reviewed**  Timeline was reviewed.

**Unfinished Business**

A. John explained that the ISWA Scholarship Programme is set up to raise funds to remove kids and families from living on dump sites. The kids are put in school, given books and sometimes the family receives a stipend so kids are not pulled out of school to work.
SWANA National would like to match funds from all of the SWANA chapters. Meleesa would look at where there is money left in the budget.

**New Business**  None

**Other Business**  None

**Next Meeting**  The next meeting is scheduled on March 1st, 2017 at 10:30 a.m. at WIRMC.

**Adjourn**  Motion by Pat, second by Chad to adjourn. All in favor, motion carried. Meeting adjourned at 12:32 p.m.

Shelby Schraufnagel, Administrative Assistant
Approved