Wisconsin Badger State Chapter
Solid Waste Association of North America
Dreyfus University Center
October 19, 2017 9:00 A.M.

Call to Order  The meeting was called to order at 9:04 a.m. by President John Welch.

Roll Call

Board Members Present
Chad               Phil
Larry              Brian
Roxanne            Chris
John               Erik
Meleesa

Absent
Pat

Others present  Shelby Schraufnagel, Administrative Assistant; George Shereda, TRC Solutions Inc.; Rob Michitsch, University of Wisconsin Stevens Point; Morgan Gerk, Dunn County; Jill Martin, Outagamie County; LeRoy Hougom, Hilltopper Refuse & Recycling Service; Dave Hougom, Hilltopper Refuse & Recycling Service; Dave Hagenbuecher, Marathon County; Brandon Knudtson, Hilltopper Refuse & Recycling Service; Jo-Walter Spear, JSA Civil Environmental Engineers.

Agenda  Motion by Chad, second by Meleesa to approve the agenda. All in favor, motion carried.

Minutes of Previous Meeting  Larry mentioned that the minutes state that the next meeting will take place September 21 while it should state that the next meeting will take place October 19th. Motion by Brian, second by Chad to amend and approve the minutes of the previous meeting. All in favor, motion carried.

Treasurer’s Report  Items to note; WCSWMA will take their portion of the conference revenue this year. Because of the time of year that WasteCon fell expenses will be reported in 2018. Meleesa is switching from cash basis accounting to accrual accounting. There will be just under $13,000 in savings by the end of the year. Other treasurer report line items were discussed.

A clear plan and budget outlook will need to be developed for the Road-E-O. A committee separate from the Programs committee will be developed.

The budget does not reflect the correct dollar amount for participating in ARF. This change will be made.

Motion by Brian, second by Erik to approve the 2017 treasurer’s report. All in favor, motion carried.

John stated that Dane County has been willing to contribute $500 for ARF. Meleesa stated that Marathon County has been willing to contribute $500 for ARF as well. Meleesa will send Dane County and Marathon County an invoice.
Brian asked Dave Hagenbucher to explain why it is so important that support is given to WasteCon attendees and why the budget of $6,000 should remain for WasteCon support. Dave explained that the professional development that is received from WasteCon is so different than just watching webinars. The connections that are made help all parties by talking about issues that are faced around the county and the solutions that people come up with.

Programs and marketing – John gave an overview of Into the Outdoors. SWANA, AROW and WCSWMA would cover initial filming and production costs. Into the Outdoors would cover post production and airing costs through their sponsorships. The three heads have agreed that this is important. WCSWMA is approved to contribute $15,000. Several municipalities and other organizations have agreed to help fund this as well. Into the Outdoors will create a webpage where there will be a sneak peak of the video as well as fundraising updates. The final cut will be ready to show at WIRMC 2019. After everything is done they will make a CD and it will be available for $0.99 each.

Motion by Roxanne second by Chad to approve to the budget as is, with the caveat that there are specific goals for fundraising. All in favor, motion carried.

Committee Reports

DNR Report No report.

Safety Report The Safety Committee helped coordinate speakers for the Fall Learning Session. They have been discussing material management issues and compressed gas cylinder handleings. There are no standardized guidance for cylinders at this point.

The Committee has also been working on best management practices for batteries including lithium ion batteries. They have looked towards those who create batteries to find solutions. AROW is working on gathering information for how they are currently handled.

The Committee is also working on finding effective messaging for the Slow Down to Get Around legislation.

Membership Report Phil gave an overview of goals. Membership increased by 12 non-student members and 17 new student members. The membership survey helped spur what members expect from the Chapter. The Committee has been more involved with the universities, UWGB and UWSP. The newsletter and new membership fliers were created.

John stated that during the National conference he learned that the Badger Chapter was the only Chapter to call their new members after they joined. This was highly applauded.

International Report John reminded everyone about the proposed reorganization for the International Board. The Board is too large to function well. It is proposed that the Board would be divided into 13 regions consisting of one representative from each region and a total of 8 additional representatives. This Board would meet three times each year. A larger Advisory Board would consist of one representative from each state who would meet right before the WasteCon. This Board would not have a vote but would be able to advise. The final vote is set to take place in March.

Brian stated that some change needs to happen because the Board is too large. However, the Advisory Board should be able to vote on the big issues once each year. Operational decisions
should be voted on by the smaller Board.

It is agreed that there are several details to be worked out before this can be a reality. It is also the consensus of the Director’s that Wisconsin should not lose a vote all together.

It was advised that John gain coalition support from other state Chapters.

**YP Report** George stated that there are 45 members in the YP group. There is a lot of involvement from YP’s. The group plans to meet in Madison for trivia and face to face time. The YP newsletter was released recently and has been well received.

Meleesa stated that there is money in the budget as a placeholder for YP events, however, this number can change based on what is planned.

Each Committee Chair will sit in on one of the next YP call’s to let YP’s know how they can get involved in each committee.

Roxanne mentioned that the Badger Chapter is signed on for YP week this coming year. There is an opportunity to be a fundraising partner this year.

Mentors are needed for SWANA’s mentor match.

**Social Media Report** Chris reported that the committee’s goals included; increase followers and set up posting routine. The committee completed these goals.

**Legislative Advocacy Report** National sent an advocacy alert on EPA Greenhouse Gas Emission reporting. There are several Wisconsin landfills on the list. There are several who may already report. This is related to proposed greenhouse gas emission changes.

It is not certain what impact China’s National Sword will have on the recycling markets. A document was put together to provide talking points for Wisconsin’s waste industry to use when talking about the recycling markets.

Senator Cowles’ junior staffer, Evan Miller emailed Meleesa asking for AROW support on a bill that the senate wants to pass on pyrolysis. The bill would create an avenue where pyrolysis and gasification facilities would not be considered solid waste facilities making them exempt from performance standards and siting rules. They would be considered manufacturing. Their primary focus is on post-use plastic. The bill would change landfill bans as it relates to plastic containers as well. The post-use plastic would be allowed to be sent for pyrolysis or gasification. This would conflict with MRF reporting. There are millions of dollars in MRF’s and they have reporting requirements on behalf of responsible units of recycling. There is a lot left to be worked out on the bill. Meleesa stated that AROW will not endorse it.

**Programs Report**

1. **ARF**
   a. Motion by Chad, second by Erik to support the Recycling and Its Future topic for ARF.
   b. Motion by John, second by Chris to support the Landfill Safety topic for ARF.

2. **Road-E-O**
   a. Motion by Chris, second by Meleesa to establish a sub-committee of 8-12 people for the Road-E-O. All in favor, motion carried.
Scholarship Report  Advertising for scholarships and YP Award will begin soon. The goal is to increase the number of submittals for both.

Timeline Reviewed  The timeline was reviewed.

Unfinished Business
   A. Potential For Statewide Education Campaign
      This item was discussed during the Treasurer’s report. Motion by Meleesa, second by Brian to support a $5,000 contribution contingent on a report to the board prior to the funds being released. All in favor, motion carried.

New Business
   A. UW-Stevens Point WasteCon Design Competition Overview
      UW-Stevens Point Wastecon Design Competition will be presented during the afternoon’s learning session.
   B. Discuss Continued WasteCon Financial Support for SWANA Members and Students
      Student funding from the universities is trending down. John and others agreed that funding students to go to WasteCon is more valuable than funding director or regular SWANA members. Support will be continued for student funding.
   C. Ballot
      The following SWANA members were nominated for election of directors; Chris Anderson, Erik Lietz, Pat O’Brien, Roxanne Wienkes, Dave Hagenbucher, Jo-Walter Spear and George Shereda. Those who were voted as directors include; Chris Anderson, Erik Lietz, Roxanne Wienkes, Dave Hagenbucher and George Shereda. John stated that committee appointments will be assigned at the next meeting.

Other Business
   A. Temporary Administrative Services Contract Renewal
      Motion by Chad, second by Chris to extend the administrative services contract by one month. All in favor, motion carried.
   B. Training
      National is now paying instructors. Jo-Walter Spear offered to instruct the training. This could be a way to raise money in 2019. Training will be something the board will discuss in the future.

Next Meeting  The next meeting is scheduled November 16th, 2017 at 11:00 am via teleconference.

Adjourn  Motion by Meleesa, second by Chris to adjourn. All in favor, motion carried. Meeting adjourned at 12:45 p.m.

Shelby Schraufnagel, Administrative Assistant
Approved