Call to Order  The meeting was called to order at 11:00 a.m. by President John Welch.

Roll Call

Board Members Present
John Welch  Roxanne Wienkes
Erik Lietz  Meleesa Johnson
Brian Tippetts  Chad Doverspike
Larry Hougom

Absent
Phil Gearing, Chris Anderson, Pat O’Brien

Others present  Shelby Schraufnagel, Admin. Assistant; Casey Lamensky, WDNR; Dan Michals, George Shereda, TRC Solutions, Inc.

Minutes of Previous Meeting  Motion to amend minutes of the previous meeting to state that the meeting was called to order at 10:30 am instead of 11:00 am was made by Erik, second by Chad. All in favor, motion carried.

Treasurer’s Report  Treasurer’s report was reviewed. Motion by Chad, second by Larry to approve the treasurer’s report. All in favor, motion carried.

Committee Reports

DNR Report  Casey L. reported that the first round of interviews have been completed for the lead engineer position. The goal is to fill the program director by April. The next study group meeting is scheduled for April 6th in Stevens Point and the next SWIP meeting will be May 10th via webinar.

Safety Report  The committee is working on creating a best practices guide for pressurized gas cylinders. SWANA national is giving away 20 free stickers to SWANA members who sign up for them.

Meleesa is writing a resolution for Portage County to create a sanitary/solid waste worker safety week.

Membership Report  64 Badger Chapter members attended WIRMC, over 50% of all members.

Membership committee would like to put together a survey to send to members to gauge activity and interest. A motion to approve the idea of sending a survey was made by Meleesa, second by Chad. All in favor, motion carried.

Shelby will create a membership flyer to be sent to new members every few weeks. Brian
suggested that a personal call should be made as well. Roxanne added that the latest YP newsletter should be sent to new YP members as well.

Membership committee discussed the idea of hosting a resume review meeting with students at UW – Stevens Point.

George S. has reached out to SWANA members from Michigan to re-connect but has been waiting for a response.

**International Report**  Membership is over 8,800 internationally. The new director has an aggressive plan to reach 10,000 members by 2018. John reminded everyone that WasteCon 2017 is in conjunction with ISWA and will be held in Baltimore. The student design competition at WasteCon will include 10 international teams, one of which is UW – Stevens Point.

**YP Report**  The next call will be on March 31st where activities will be planned out for the remainder of the year. The YP panel discussion from WIRMC will be presented at the SWANA national call on April 5th.

Roxanne has set up YP Week activities in Madison during the statewide YP Week the last week in April. John will be speaking about landfill technology at one YP Week event on April 24th.

SWANA YP’s will help put together a sustainable brewery tour in Madison. As a reminder, SWANA Badger Chapter is a promoting sponsor.

**Social Media Report**  Roxanne suggested that social media trends should be tracked; including new followers and likes.

**Legislative Advocacy Report**  No report.

**Programs Report**  Dave H. will be in Tomahawk in April and will meet with Case Equipment to get more information and logistics for an equipment Road-E-O.

**Scholarship Report**  Requirements and deadlines are finalized. There have not been any submittals yet but there was great feedback at WIRMC.

**Timeline Reviewed**  Timeline was reviewed. Committees should report one to three goals for the year at the next meeting.

**Unfinished Business**

a. Shelby & LLC
   The topic was discussed. Meleesa will reach out to Recycling Connections Corporation to see if they will hire Shelby and help SWANA avoid having an employee and help Shelby avoid having to create an LLC. Motion to allow Treasurer to pay an unemployment, penalties and employment fees made by Erik, second by Chad. All in favor, motion carried.

**New Business**

a. Potential for Statewide Education Campaign
   A woman from WIRMC reached out to John and several other conference attendees gauging interested from members in the solid waste and recycling
industry in being part of a statewide education campaign. The show would be on three or four times a year for three years. Four segments (one episode) would cost $56,000. Viewership over the nine airings is over 3 million viewers. Funding sources would need to be thoroughly thought out. This topic will be on AROW’s agenda.

There is an opportunity for a 30 second safety topic commercial for $13,000. Erik will discuss it at the next safety meeting.

John will invite her to the next SWANA meeting to have her explain more to the board.

Or

The topic was discussed.

Other Business

Next Meeting  The next meeting is scheduled via teleconference on April 20th, 2017 at 11:00 a.m.

Adjourn  Motion by Chad, second by Meleesa to adjourn. All in favor, motion carried. Meeting adjourned at 12:34 p.m.

Shelby Schraufnagel, Administrative Assistant
Approved